



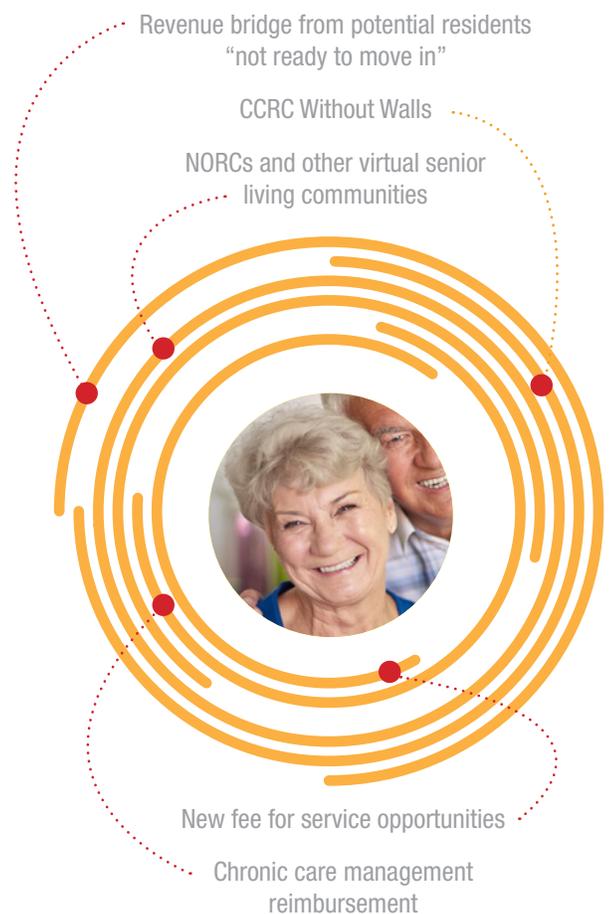
A new care paradigm for senior living providers that addresses chronic disease management, aging in place and quality outcomes.

Today, healthcare reform is providing senior living organizations an opportunity to diversify and expand existing business models and generate new revenue streams. Senior living providers are poised to be valuable, collaborative partners to HCPs in the realm of chronic disease management, transitional care and population health initiative.

Nearly 90 percent of people over age 65 want to remain in their home for as long as possible, and 80 percent believe their current residence is where they will always live*. However, for older adults to age in place successfully, personalized healthcare and lifestyle services must be available consistent with their evolving health needs.

Medocity Silver's person centered mobile platform affords senior living organizations the opportunity to address the growing needs of an aging in place population, generate new revenue streams and maximize sales and occupancy.

New revenue sources:



*according to research by the National Conference of State Legislatures with the AARP Public Policy Institute

Medocity Silver enables senior living providers to formulate strategic partnerships with healthcare providers to focus on sustainable health, quality of life data and chronic disease management.



Enhance market presence and differentiator with referral sources



Improve care coordination and data sharing ability with providers



Enhance ability to communicate with secure messaging and video with care team



Tailored health management and education to support individual's needs



Reduce hospital admissions/ER visits

Medocity Silver combines virtual support with advanced technology into a unique mobile platform to assist senior living providers and the seniors they serve to engage in their well-being and manage their chronic conditions. Medocity Silver connects families to their loved ones through the platform to support their lifestyle choices and health needs. The platform is a powerful, integrated personalized healthcare experience that efficiently incorporates:

