



360° — virtual — care at home



 bridging the gap 
between the clinic and home



A virtual supportive platform that ensures the seamless coordination of care at home

With easy-to-use modules, iCancerHealth gives cancer patients a variety of innovative, mobile-based solutions—now all together, all in one place.

- ✓ Coordinates patient care at home, tracks vitals and health status, and enables interaction with providers in real time
- ✓ Generates health alerts and enables real-time intervention for symptoms and side effects using rules-based engines and evidence-based guidelines
- ✓ Facilitates virtual care delivery and ongoing connection with the health care team via proprietary video and real-time messaging
- ✓ Enables effective medication management and adherence, driven by key patient behavioral insights

Supporting patients with 9 interactive modules...



Health Tracker

Tracks key symptoms and side effects in real time; displays reports and graphic summaries to better understand the patient's health status on a daily basis.



Symptom Management

Provides a real-time, rules-based severity rating based on patient-reported symptoms; aligns appropriate treatment options according to best-practice and evidence-based protocols.



My Medication

Creates a virtual pillbox where patients can add medications, receive timely reminders, and maintain daily compliance records.

Making patient management easier for everyone



for Patients

- Coordinated, patient-centered supportive care at home that addresses key unmet needs
- Seamless real-time communication with physician/nurse and caregiver
- Better treatment adherence and improved quality of life



for Physicians and Hospitals

- Support for quality of life initiatives and care that extends beyond office visits
- Improved care coordination, patient outcomes and care management
- Increased revenue and practice productivity



for Health Care Plans, Medicare/Medicaid

- Enhanced patient quality of care and outcomes via a virtual assistant nurse
- Lowered cost of care by reducing ER and hospital visits through proactive interventions
- Improved drug adherence and compliance



for Pharma

- Relevant patient education for better side effect and symptom management
- Effective medical adherence programs based on understanding and addressing root causes for noncompliance, plus inclusion of reminders and alerts
- Access to various smart data analytics based on real-time patient level data



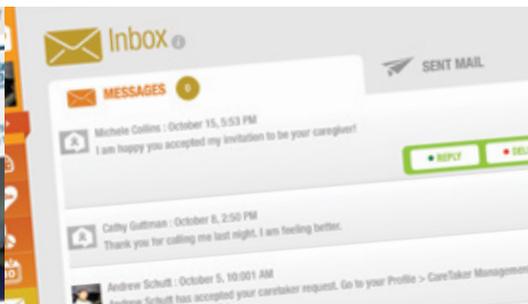
Live Help

Allows patients to connect in real time via audio or video with their health care team, bringing the clinic right into the comfort of their homes.



My Medical Diary

Enables patients to keep a record of their health status; captures information, patient comments and graphs that can be shared with providers and caregivers.



My Inbox

Allows private messaging between patients, doctor/nurse, caregivers and other iCancerHealth users.



Nutrition

Gives patients a resource for tracking their daily food and fluid intake to help ensure they are getting the nutrition they need to support general health and vitality.



Education

Gives patients access to your customized content (video, PDF-downloads, and web sites), as well as credible online resources.



My Community

Enables patients to connect with others, ask questions, join events, or create an event of their own.

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*A seamless
connection
between
patients*

At Medocity, we're dedicated to providing patient-centric mobile solutions that combine key aspects of care into one, intuitive, interactive, and customized platform that can be used on a variety of devices.

Find out more about how we can work together to improve patient outcomes.

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Expanding to meet needs in additional disease states

- CHF Care (congestive heart failure)
- COPD Care (chronic obstructive pulmonary disease)

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iCancerHealth is a product from Medocity. Our mission is to provide a virtual coordinated care platform that bridges the gap between the clinic and the patient's home. This is accomplished by managing the patient's care, utilizing a proprietary interactive and rules-based mobile solution designed to effectively reduce avoidable health care costs in the system. Our vision is to provide a variety of offerings in multiple disease states that will ultimately help improve patients' care and quality of life.

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